



Cable Natural History Museum 2012 Business Membership Outreach

Dear Business Owner:

We are reaching out to you again this year to support our Museum and our wonderful community. We want to increase the focus on how membership in the Museum can benefit your business. *This year, in addition to giving you Museum-oriented benefits, we want to give back to you in a partnership that gives your business greater access to our regular members.*

Please consider joining or renewing your business membership at one of the levels outlined below. You will see the many ways that **we will promote your business to the Cable Natural History Museum's 500 plus members**, as well as asking you to help us make visitors and community members more aware of the Museum, its programs, events and activities. We look forward to meeting with you to discuss any questions you may have.

Deb Malesevich
Director of Administration & Programming

The Basic Business Member Package shown below (Business Whitetail Deer) contains ALL of the following Partnership Opportunities. If you select a higher level (see choices at right), all of the following are included, PLUS you select additional options from the menu that follows.

- Recognition of your business in our Annual Report
- Listing of your company as a CNHM business member in the *Messenger* newsletter, published twice per year
- Listing of your business as a CNHM member on our website
- Promotion of your business through CNHM-written *Northwoods Natural History* articles, published monthly in the *BottomLine* newspaper
- Opportunity for special offers for your customers when they present their Museum membership cards at participating businesses.
- A Business Membership Certificate, suitable for framing and posting, recognizing your support
- Museum programs/events fliers to post in your business for your customers to see
- Free admission to all exhibits and collections for the business member (you as the owner)
- Reduced rates for business members at CNHM nature and education programs
- 10% discount on purchases in the Museum Shop for business members
- Opportunity to consult on upcoming exhibits and programs consistent with your expertise

CHOOSE YOUR OWN BUSINESS MEMBERSHIP! (ALL MEMBERSHIP LEVELS INCLUDE BASIC PACKAGE)

Business Whitetail Deer: \$100 - \$249

Includes Basic Business Member Package

Business Monarch Butterfly: \$250 - \$499

Select **one** additional option from the Business Membership Menu items

Business Painted Turtle: \$500 - \$999

Select **two** options from the Business Membership Menu items

Business Wood Duck: \$1,000 - \$2,499

Select **three** options from the Business Membership Menu items
Other custom tailored benefits available

Business Loon: \$2,500 - \$4,999

Select **four** options from the Business Membership Menu items
Other custom tailored benefits available

Business Dragonfly: \$5,000 and above

Select **six** options from the Business Membership Menu items
Other custom tailored benefits available

Business Membership Menu Package Options:

- Twenty Museum passes for free admission, **value \$100**
- Twenty \$5.00 coupons for Museum programs, **value \$100**
- Four individual Museum memberships, **value \$120**
- Five free admissions to selected Museum programs for business owner's personal growth, **value >\$100**
- Selected Museum program at your business site or at the Museum for business staff and/or patrons, **value \$125**
- Ads in *Museum Messenger* Newsletter twice a year with business coupon attached, **value \$100**
- Two tickets to Jeans & Jewels fundraiser, **value \$100**
- Three tickets to the Power of Purse fundraiser, **value \$105**
- Use of Museum Education Room for your meeting or class (per Board policy), **value > \$150**

For over 44 years, the Museum has served as a guide and mentor to generations of visitors and residents interested in learning to better appreciate and care for the extraordinary natural resources of the region. The Museum invites you to visit its facility in Cable at 13470 County Highway M. The new exhibit, *The Joy of Birds: Feathers in Focus* opened in May, 2011. Find us on the web at www.cablemuseum.org to learn more about our exhibits and programs. Also discover us on Facebook, or at our blogspot, <http://cablemuseumnaturalconnections.blogspot.com/>.



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YES! I would like to become a business member of the Cable Natural History Museum. My contact information is below. I have indicated my support level and benefit package desired, with selected option(s).

Enclose a check payable to the Cable Natural History Museum and mail to P. O. Box 416, Cable, WI 54821. Thank you!

Your business name as you would like it to appear in our publications _____

Contact Person

Email address

Business Address

City/State/Zip

Phone number

Website

_____ I will email a digital copy of my business logo to info@cablemuseum.org.

_____ Please contact me. I have further questions about the Museum.

_____ I would prefer to remain anonymous.

Please decide your business membership level, and then check the menu options from the menu list at right corresponding to the level you have chosen. Mail completed form back to CNHM with your check. Thank You!

BUSINESS MEMBERSHIP LEVELS (CHECK ONE) *(ALL MEMBERSHIP LEVELS INCLUDE BASIC PACKAGE)*

- Business Whitetail Deer: \$100 - \$249**
Includes Basic Business Membership Package only
- Business Monarch Butterfly - \$250 - \$499**
Select *one option* from the Business Membership Menu items
- Business Painted Turtle - \$500 - \$999**
Select *two options* from the Business Membership Menu items.
- Business Wood Duck - \$1,000 - \$2,499**
Select *three options* from the Business Membership Menu items
Other custom tailored benefits available
- Business Loon - \$2,500 – \$4,999**
Select *four options* from the Business Membership Menu items
Other custom tailored benefits available
- Business Dragonfly - \$5,000 and above**
Select *six options* from the Business Membership Menu items
Other custom tailored benefits available

BUSINESS MEMBERSHIP MENU OPTIONS **Please select the options appropriate to your chosen Membership Level**

- ___ Twenty Museum free admission passes, **value \$100**
- ___ Twenty \$5 coupons for museum programs, **value \$100**
- ___ Four Museum memberships, **value \$120**
- ___ Five free admission coupons to museum programs for Business Owner's Personal Growth, **value > \$100**
- ___ Program specifically for your staff and/or patrons, **value \$125**
- ___ Ad in Museum Messenger newsletter twice a year with business coupon attached, **value \$100**
- ___ Two tickets to Jeans & Jewels fundraiser, **value \$100**
- ___ Three tickets to the Power of Purse fundraiser, **value \$105**
- ___ Use of Museum Education Room for meetings/classes (when consistent with board policy), **value >\$150**

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