Words from Anne Miller, Board Chair
To quote Frank Sinatra, “It was a Very Good Year!”

“Nature’s Superheroes: Adventures with Adaptations” filled the exhibit hall in May and was greeted with applause from friends of the Museum and the community. Congratulations to Naturalist/Educator Emily Stone and the many volunteers who provided the leadership and the energy to create this exhibit. And thank you to Emily for leading us through a year of stimulating programs, activities and stories.

In June, sixty friends of the Museum joined hands to form the inaugural Benefactor’s Circle…the Museum classroom, at the hands of Carolyn Owen and Gretchen Hannaford, became an elegant venue for the Benefactor’s Circle dinner. June also marked the completion of our mews, which is now home to raptors Theo, Carson, and Aldo. Construction of the mews fell into the capable hands of Bill McKinney, Larry Hanson, Phil Jensen, Tom Matthiae, Mimi Crandall, Ralph Owen and Beda McKinney.

July brought us the annual Summer Benefit at Telemark organized by our own Leslie Strapon and the Museum Events Committee. We are grateful to the Clif Louis family for allowing Telemark to be temporarily transformed into the Spirit of Woodstock.

August was an important time as the Board approved the Museum’s Strategic Plan 2014-2017. A lot of good energy was expended to complete this important piece as we move toward accreditation.

Thanks go to Liz Aase and her committee and to John and Susan Hand for energizing the month of September with successful Power of the Purse and Golf Classic events.

At the end of this “very good year” we are thankful for the support of the Mary Griggs Burke Foundation and our other very generous donors; our energetic and talented volunteers; and our excellent staff and Board of Directors.

Raptor Report
We’ve had an exciting year welcoming three new raptors to our Museum family! Our dedicated volunteers have put in many hours building a new mews for them to call home, feeding and caring for them, as well as creating enrichment opportunities. The birds have also modeled for professional photo shoots. Great progress has been made in their socialization and training and we have begun programming with all three birds.

Nature’s Superheroes Exhibit
Our 2014 exhibit: Nature’s Superheroes—Adventures with Adaptations was a Whizz! Bang! Zowie! success! Kids of ALL ages donned capes, transformed into Superhero Conservation Sidekicks, and flew through the Northwoods in our green screen studio. With a record number of grant funders, we were able to publish and give away hundreds of exhibit-themed comic books. During exhibit-related programming 143 volunteers spent 436 hours as Conservation Sidekicks. What a great adventure!

Check out our new website
www.cablemuseum.org
Cable Natural History Museum

PROGRAM HIGHLIGHTS

Dinner Lecturer Topics
- Bog Talk
- Bird Banding
- Mushroom Walk

Paddling in the BWCAW
- Loon Pontoon
- Snowshoe Fun!

Classroom
- Youth Photo Class

The Art of Nature

Exploration & Natural Play

Check out our new website
www.cablemuseum.org
Wayside Wanderings Natural Play Area

Additional plans for developing the Wayside Wanderings Natural Play Area will help connect children and families to Northwoods nature through free play experiences that inspire wonder, discovery, and responsibility. Named in honor of Lois Nestel, the Museum’s founding director and author of “Wayside Wanderings” newspaper column, we think that inspiring natural curiosity in the next generation is an appropriate use of Lois’s former home site.

Mammal Tour on the Ridge Trail

The Mammal Tour on the Ridge Trail is finally complete. Initiated in 2011 by members of the North End Ski Club, this 1.4 km trail now boasts 22 life-size wooden mammals and a booklet with information about each one. The teamwork was incredible: Drummond High School students led by Al Gillberg and Ron Caple made the wooden mammals, Museum volunteers wood burned them, and George Welk installed them. Summer interns started the booklet text, Master Naturalist Sarah Boles worked on it, Museum Naturalist Emily Stone finished it, Museum Naturalist Katie Connolly complete the artwork, Adrian Wydevan provided track images, and Advance Printing in Hayward printed them. Financial support came from a grant from the Wisconsin Environmental Education Board and the North End Ski Club. Thank you to everyone who helped!
Year after year, our members and donors make the Cable Natural History Museum a viable and unique resource in our region. We continue to connect all people who visit to Northwoods nature. We are grateful for your support.

In 2014, the Cable Natural History Museum was successful in keeping operational expenses within budget and generating essential revenues through a wide variety of fundraising initiatives. This outpouring of support makes the educational experiences that inspire wonder, discovery, and responsibility possible.

At the core of Museum endeavors are our programs and exhibits. These elements bring visitors back again and again. Our strong visitor base, grows into an always active and stable membership base.

Thanks to generous membership support of our Moment of Awe Campaign and Year-end debt retirement donations the loan balance on our building is now $309,020. Congratulations to all and thank you!
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*Denotes Members      +Denotes Debt Retirement      ^Denotes Benefactor’s Circle

Mark Rasmussen Excavating, Inc.
Northern Lakes Cooperative
Pat Raven
Mike and Mary Riewe
Kathy Sill
Richard and Cida Smith
Robert and Ann Somers
Trimmer Trees, Inc
Emily Stone and Drew Guttermson
David and Susan Thurn
Ron and Lynn Trok
Trudy Tyson
Whispering Pines Gift & Gallery
Wildflower Woods
Odia Wood-Krueger
Ned and Kathy Zuelsdorff

Grants
Mary Livingston Griggs & Mary Griggs Burke Foundation
Xcel Energy Foundation
University of Wisconsin - Stevens Point
St Croix River Association

Gifts Given in Honor of Names in Bold
Ron & Patty Anderson
Gordon and Jean Anderson
Sue Thurn
Lawrence and Vivianne Hanke

CNHM Staff
Lawrence and Vivianne Hanke
Bob & Marsha Besch
Patty Strandquist

Pete & Colleen McIntyre
Brad and Maureen Palmer

Vernon Dieters Memorial
John and Cheryl Umbeck

Louis Thomas Rumph Memorial
Jim and Anne Miller

Ruth & Russell Mroz Memorial
Roger and Suzanne Chernik

Lois "Dode" Williams Memorial
Edward and Edna Amundson

Randy Bezanson Memorial
John and Judy Ruth

Keith Benedict Memorial
William and Karen Boyd

Albert Petlock Memorial
Geraldine Petlock

Gave in Memory of Jerry Olson
Ed and Jean Harmon
Len and Lois Newman
Tom and Esther Rondeau
Patricia Coxen
Kara Edmonson
Christopher Anzalone and Ann Brose
Karen Orke
Adelle Jacoby
George and Karen Iverson
Bill and Bev Bauer
Stephen Quade
Bunk and VaLois Kofal
Gerald and Jan Butcher
Mark and Judy Code
Keith and Janet Rusher
Lawrence and Janet Tobler
Bill and Beda McKinney
Rosemary Milde Hill and Lane Milde
Dick and Connie Markstrom
Mark and Kathy Rasmussen
Neil and Marilyn Berthe
Peter Walmann, DDS
Rick and Kate Pehrson
Irene Murphy
Sandy Olson

Gave in Memory of Mary Witt
Ted Stenz
Fred and Gretchen Wise
Dorothy Stenz
Bill and Beda McKinney
Allan and Barbara Niemi
Virginia McCain
Rodney and Gayle Little
John and Ann Wellauer
Chris and Katherine Callaway
Allan and Lois Lund
Bill and Sandy Rollins
Alan and Mary Becker
David and Evelyn Frasch
William and Jill Stenz
Carol Alcoe
Scott Rolfs
Susan Boren & Steve King

Gave in Memory of Ruth Willard
Sandra Gehrmann and Herb Gust
Ann Gust

Business Members
Advance Printing
American Birkebeiner Ski Foundation
Amundson Septic Service
Anderson Hager & Moe CPA’s
Andry Rasmussen & Sons
Apostle Islands Realty
Apple Awards, Inc
Art Beat of Hayward
Beehive Botanicals
Big Brook Greenhouse & Simply Succulents
Cable Area Veterinary Clinic
Cable Chiropractic Clinic, S.C.
Cable Lumber & Home
CF Web Services, LLC
CHARAC
Chequamegon Fat Tire Festival
Joanne Cleary Insurance
Como Oil & Propane
Delta Diner
Dragonfly Studio
Edmunds & Company Log Home Restorations
Elkins & Sons Elite Concrete of Wisconsin
Edward Jones Investments
Firefly Trading Company
Hayward Community Credit Union
Hawksford Larson Dental Care
Heart Graphics & Communications, Inc
Ideal Market & Rivers Eatery
Johnson Bank
Johnson's Resort
King Realty
Lakewoods Resort & Forest Ridges Golf
Mark Rasmussen Excavating, Inc.
McCormick House
Mckinney Realty
Mogasheen Resort
New Moon Ski & Bike Shop
Northern Native Plantscapes
Northern State Bank
Northview Eye Clinic
Norvado
Parker Electric
Peoples Bank Midwest
Redberry Books
Rondeau's Shopping Center
Rookery Pub Fine Dining
Scott Byrd Construction
State Bank of Drummond
The Brick House Café & Catering
The Sawmill & Mooselips Java Joint
Treeland Resorts
Williamson Chiropractic
Winter Greenhouse
Xcel Energy
FROM TOM JOHNSON, TREASURER

The Museum had another strong financial year in 2014. Revenues in 2013 were more than 2014 due to significant contributions related to the “Moment of Awe” capital campaign. However, 2014 fundraising revenues were significantly increased with the addition of the Benefactor Circle initiative.

Cash operating expenses increased about 3% in 2014 to approximately $360,000. Expense increases principally related to additional staff programming expenses.

Maintaining a healthy working capital balance and reducing long-term indebtedness continue to be major financial objectives of the Museum. To this end, the Museum did not have to access its line of credit during 2014. Further, “Moment of Awe” capital campaign contributions allowed the Museum to reduce the mortgage loan balance from approximately $372,000 to $325,000.

The Museum board and staff are very grateful for our many members, donors and volunteers! We look forward to a great year in 2015.

### Two Year Revenue Comparison

<table>
<thead>
<tr>
<th>Category</th>
<th>2013 Revenue</th>
<th>2014 Revenue</th>
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</thead>
<tbody>
<tr>
<td>Contributions</td>
<td>$176,544</td>
<td>$167,544</td>
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<tr>
<td>Memberships</td>
<td>$66,935</td>
<td>$68,835</td>
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<tr>
<td>Fundraisers</td>
<td>$108,736</td>
<td>$108,736</td>
</tr>
<tr>
<td>Exhibits/Programs</td>
<td>$26,142</td>
<td>$26,142</td>
</tr>
<tr>
<td>Museum Shop</td>
<td>$18,763</td>
<td>$18,763</td>
</tr>
<tr>
<td>Misc. Income</td>
<td>$9,339</td>
<td>$9,339</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>$406,458</td>
<td><strong>$406,458</strong></td>
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</tbody>
</table>

### 2014 EXPENSES

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Operating</td>
<td>$262,313</td>
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<tr>
<td>Exhibits/Programs</td>
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<tr>
<td>Interest &amp; Fees</td>
<td>$13,527</td>
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<tr>
<td>Fundraising</td>
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<tr>
<td>Plant Expenses</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>$360,506</strong></td>
</tr>
</tbody>
</table>

### 2014 REVENUE

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The Museum board and staff are very grateful for our many members, donors and volunteers! We look forward to a great year in 2015.
### Board of Directors

- **Anne Miller,** *Chair*
- **Bill McKinney,** *Vice Chair*
- **Tom Johnson,** *Treasurer*
- **Stacey McKinney,** *Secretary*

Denotes 2014 Retiring Directors

- Elizabeth Aase, Joe Brady, Ron Caple, Jack Carlson, Mimi Crandall, John Hand, **Bill Hannaford,** Larry Hanson, Tom Matthiae, **LJ Menzel,** Pris Nei, Carolyn Owen, Deb Pyne, **Kathy Zuelsdorff**

### Museum Staff

#### Deb Nelson
*Museum Director*

#### Emily Stone
*Naturalist/Educator*

#### Katie Connolly
*Naturalist/Curator*

#### John Kudlas
*Collections Monitor*

#### Sue Thurn
*Summer Teacher/Naturalist*

#### Penny Johnson
*Museum Shop Manager—retired*

#### Leslie Strapon
*Bookkeeper/Office Manager*

#### Beda McKinney
*Volunteer Coordinator*

#### Jayme Morey & Diane Kraemer
*Collections Assistants*

Denotes 2014 Retiring Directors

**Check out our new website**

[www.cablemuseum.org](http://www.cablemuseum.org)