Museum history tells me that I have served as a board member since 2006, with a brief sabbatical in 2012. And, of course, my most recent stint was as board chair. I have had great fun co-chairing several fundraising events, kicking off the Benefactor’s Circle dinners, and enjoying the friendship and wide range of talents of our board members and staff. And I am kind of out of good ideas!

So now it’s time to introduce your new board chair, Larry Hanson, and talk about some great ideas that others have for the Museum going forward.

Larry joined the board in January of 2013 and assumed his duties as board chair in January of this year. He has been an excellent chair of the Personnel Committee, has climbed many ladders on our behalf, and is an overall super supporter of the Museum.

And new good ideas continue to flow from our staff and the board, including fundraising for development of a brand new Curiosity Center that will knock your socks off. And you will “Bee Amazed” when you experience the Museum’s new exhibit scheduled to open this May, 2018.

For now, I continue to serve on the board so I’ll see you around! And please continue to reflect with me on the wonder of our Museum!

Best regards,

ANNE J MILLER

Board Chair
WHO WE ARE

Deb Nelson
Museum Director

Leslie Strapon
Assistant Director

Emily Stone
Naturalist/Education Director

Haley Appleman
Naturalist

Kaylee Faltys
Curator

Jane Weber
Museum Mobile Educator

John Kudlas
Collections Monitor

Jayme Morey
Live Collections Assistant

Sue Thurn
Summer Teacher/Naturalist

Beda McKinney
Volunteer Coordinator

Beverly Bauer
Museum Shop Manager

Bethany Rouse & Amanda Kyle
Summer Naturalist Interns

5 dynamic full-time professionals

4 skilled part-time staff

1 amazing volunteer shop manager

17 committed board members

Over 700 dedicated members from all over the country

Many, many, many enthusiastic volunteers!
**Log Restoration of library building**

29ft of new logs, 60 gallons perma-chink
11 gallons of stain, 443 hours of labor

got the job done!

---

**50 Years of Excellence**

Got a fresh new look...

---

**The Written Word**

Lois Nestel started
*Wayside Wanderings*

Sue Benson wrote
*Nature Watch*
currently we have Emily Stone’s
*Natural Connections ...* which is now a podcast!

---

**Museum Gift Shop**

new manager: *Bev Bauer*

new tagline: *where the uncommon meets nature*

new product!

---

We threw ourselves a

50th Birthday Party

games, cake, music & fun!

---

Our Founder & Benefactor
Mary Griggs Burke

Our first Naturalist & Director
Lois Nestel
Endowment gave us $110,000 for operational spending.

The value we place on our volunteers: PRICELESS

OUR MORTGAGE under $177K

Shop Sales ↑ 5%

Expenses ↓ 15% from the previous year

We increased revenue in...
individual memberships by 5%, wildlife outreach programs by 40%, business memberships by 25%, admission by 5%

Event fundraising revenue overall...
was down from the previous year with the exception of the Summer Benefit

2017 REVENUE

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributions</td>
<td>$68,248</td>
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<tr>
<td>Memberships</td>
<td>$73,959</td>
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<tr>
<td>Fundraisers</td>
<td>$98,907</td>
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<tr>
<td>Programs</td>
<td>$48,519</td>
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<tr>
<td>Endowments</td>
<td>$120,169</td>
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<tr>
<td>Museum Shop</td>
<td>$26,505</td>
</tr>
<tr>
<td>Misc. Income</td>
<td>$18,076</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>$454,383</strong></td>
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2017 EXPENSES

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Operating</td>
<td>$326,920</td>
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<tr>
<td>Exhibits/Programs</td>
<td>$41,838</td>
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<tr>
<td>Interest &amp; Fees</td>
<td>$8,063</td>
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<tr>
<td>Fundraising</td>
<td>$18,078</td>
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<tr>
<td>Plant Expenses</td>
<td>$42,331</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>$437,230</strong></td>
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</tbody>
</table>
Program Highlights

MuseumMobile taught 2672 students in ELEVEN schools

Joseph Jenkins Lecture Series started by Reverend Jenkins in 1966 sponsored by Museum since 1970 newly hosted at Museum in 2017

served 72 brews, 8 batches of popcorn, and ONE giant bag of Dot’s Pretzels.

Record Breaker! 120Lbs to break egg at Talon Talk!

2220 attended live animal programs

raptor mews renovations
3 windows & skylights

Playtime is “for the birds”
94 cardboard tubes & NEWSPAPER STRIPS: 260

65 kids experienced Junior Naturalist Programs

Found 70 fascinating bugs & 1 pile of bear scat

Learned 14 “Words of the Day”

School Field Trips fun educational experiences for

410 kids from 10 schools

ONE Naturalist/Pollinator Internship plus

ONE Cable Community Farm partnership equals

9 “pollinator parties” & 2,000 weeds pulled!!
What it means to be accredited by the American Alliance of Museums…

High Professional Standards
Increased level of professionalism through self study & education

Credibility & Accountability
National recognition of commitment to excellence & the highest professional standards

Continuous Improvement
The Museum will achieve reaccreditation every 10 years

Clearer Sense of Purpose
Understanding our strengths, goals & mission

Leverage and Support
Access to grants, traveling exhibits & collections

Sustainability & Stronger Institution
Sustained organizational development through education on best practices & standards

Collections & Accreditation

Specimens accessioned into our collections this year: 198

45% of Northwoods megafauna species (mammals native to our northwoods habitat large enough to see with the naked eye) are now represented in our collections.

153 birds, 55 mammals, 5 reptiles, 8 amphibians!

Traveling Collections Program
6 local business partners - three in Cable & three in Hayward - are featuring 20 specimens from our collections!
**Summer Benefit**

Back to Our Roots
Golden Anniversary

1 original song penned by Randy Sabien in celebration of 50 years!

Funds raised sent staff on several professional development outings

$32,000 netted

---

**Force for Nature**

fundraiser for exhibit development

8 teams competed at Trivia for the TROPHY!

---

**Benefactor’s Circle**

held at the historic

**FOREST LODGE ESTATE**

in honor of our 50th Anniversary

---

**GARDEN TOUR**

5 diverse gardens

fruits & veggies

native flowers, grasses & shrubs

gorgeous weather

---

**6th Annual CNHM Golf Classic**

40 GOLFERS

great weather & green fairways

$8300 for programs & operations
THANK YOU MEMBERS & DONORS!
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**Dragonfly $5000 & above**
- Jamieson Charitable Foundation#
- Henry and Jodi Kingdon*^  
- Bruce and Paula Lilly
- Julie Louis*#  
- Josephine Louis
- Pete and Colleen McIntyre^  
- Jim and Anne Miller#  
- Justin and Kerry Moreland
- Gary and Priscilla Nei*#^  
- Steven and Julie Riley*^  

**Loon $2500 to $4999**
- Craig and Elizabeth Aase*
- Ron and Patty Anderson*#^  
- Bill and Gretchen Hannaford*#^  
- Ed and Adrian Hilz*  
- Bill King and Wendy Hanneman*^  
- Lynn Larson and Deb Pyne*^  
- Bill and Beda McKinney*#^  
- Patricia Stoffers*  
- Jerrold Winters and Signe Backus*  

**Woodduck $1000 to $2499**
- Bill and Bev Bauer*^  
- Orlando and Dorothy Behling*^  
- Richard and Sally Bond^  
- Joseph Brady and Delores Acuna*#^  
- Ron Caple*^  
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- Todd and Sarah Stivland*  
- Fred Stratton Jr. and Anne Stratton*^  
- Mike and Cheryl Trieschmann  

**Painted Turtle $500 to $999**
- Bob and Betty Avant*  
- Fred and Theresa Boetcher*  
- Sarah Boles and Adrian Wydeven*  
- Jack and Bobby Brose*  
- James Coors and Ann Pollock*  
- Jeff and Kristin Dahl*  
- Barb and Frank Farrell  
- Chris Frasch*  
- Nathan Garrett and Ingrid Larson*  
- Lee and Bev Gehrke*  
- Larry and Teri Hanson*#  
- Clint and Kylie Harris  
- Abett Icks*^  
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